
COOKIES POLICY

INFORMATION ABOUT COOKIES

In accordance with Law 34/2002, of July 11, on services of the information society and electronic commerce (LSSI), in relation to Regulation (EU) 2016/679 of the European Parliament and of the Council, of 27 of April 2016, General Data Protection (GDPR) and Organic Law 3/2018, of December 5, Data Protection and Guarantee of Digital Rights (LOPDGDD), it is mandatory to obtain the express consent of the user of all web pages that use dispensable cookies, before you navigate through them.

WHAT ARE COOKIES?

Cookies and other similar technologies such as local shared objects, flash *cookies* or pixels, are tools used by Web servers to store and retrieve information about their visitors, as well as to enable the proper functioning of the site.

Through using these devices, the Web server is able to remember some data concerning the user, such as their preferences for viewing the server's pages, their name and password, products that interest them most, etc.

COOKIES AFFECTED BY, AND COOKIES EXEMPT FROM REGULATIONS

According to the EU directive, the *cookies* that require the user's informed consent are analysis, advertising and affiliation *cookies*, while technical cookies and those that are necessary for the operation of the website or the provision of services expressly requested by the user are exempt.

TYPES OF COOKIES

DEPENDING ON THE PURPOSE

- **Technical and functional *cookies*:** allow the user to navigate through a website, platform or application and the use of different options or services available in it.
- **Analysis *cookies*:** allow the controller to monitor and analyse the behaviour of the users of the websites they are linked to. The information collected by this type of *cookie* is used to measure the activity of the websites, application or platform and to carry out browsing profiling of the users of said sites, applications and platforms, with the purpose of introducing improvements in the analysis of the user data carried out by service users.
- **Advertising *cookies*:** allow management, in the most efficient way possible, of advertising spaces which, if applicable, the editor has included in a website, application or platform from where requested service is provided based on data such as the edited content or frequency with which advertisements are made.
- **Behavioural advertising *cookies*:** collect information on the user's personal preferences and choices (*retargeting*) in order to allow management, in the most efficient way possible, of the advertising spaces which, if applicable, the editor has included in a website, application or platform from where the

requested service is provided.

- **Social cookies:** established by the social network platforms in the services to allow content to be shared with friends and networks. The social media platforms have the ability to track activity online outside the Services. This may affect the content and messages seen in other services used.
- **Affiliate cookies:** allow you to track visits through links from other websites, with which the website establishes affiliate agreements (affiliate companies).
- **Security cookies:** store encrypted information to avoid the stored data in them being vulnerable to malicious attacks by third parties.

ACCORDING TO THE PROPERTY

- **Own cookies:** are sent to the user's terminal team from a team or power managed by the own editor and from where the requested service is provided by the user.
- **Third party cookies:** are sent to the user's terminal team from a team or power which is not managed by the editor, but by another body which processes data obtained through the cookies.

DEPENDING ON THE STORAGE PERIOD

- **Session cookies:** are a type of *cookie* designed to collect and store data as long as the user accesses a website.
- **Permanent cookies:** are a type of cookies where data continues to be stored in the terminal and may be accessed and processed for a period of time defined by the *cookie* controller, and that can range from a few minutes to several years.

PROCESSING OF PERSONAL DATA

PLANETHERAPY is the **Controller** of the personal data of the **Data Subject** and informs them that these data will be processed in accordance with the provisions of Regulation (EU) 2016/679, of 27 April 2016 (GDPR), and therefore the following information on the processing is provided:

Purposes of the data processing: as specified in the *cookies* section which are used on this website.

Legitimation of the processing: except in cases where it is necessary for web browsing, by consent of the data subject (art. 6.1 GDPR).

Data storage criteria: as specified in the *cookies* section used on the website.

Data communication: data will not be disclosed to third parties, except in cookies owned by third parties or under legal obligation.

Rights of the Data Subject:

- Right to withdraw consent at any time.
 - Right of access, rectification, portability and erasure of data and the limitation or objection to their processing.
- The right to file a claim with the Spanish Supervisory Authority (www.aepd.es) if you consider that the processing does not comply with current legislation.

Contact information to exercise their rights:

PLANETHERAPY. Calle San Antonio, 16-19 - 29601 Marbella (Málaga)

COOKIES USED ON THIS WEBSITE

COOKIES CONTROLLED BY THE EDITOR

Technical and functional

Property	Cookie	Purpose	Term
google.com	__Secure-ENID	Cookie required to use website options and services	in 12 months
planetherapyglobal.org	_ga_56JXEDCFKF	Cookie required to use website options and services	in a year
planetherapyglobal.org	googtrans	Cookie required to use website options and services	Session
planetherapyglobal.org	googtrans	Cookie required to use website options and services	Session
planetherapyglobal.org	pll_language	Cookie required to use website options and services	in a year
planetherapyglobal.org	sbjs_current	Cookie required to use website options and services	Session
planetherapyglobal.org	sbjs_current_add	Cookie required to use website options and services	Session
planetherapyglobal.org	sbjs_first	Cookie required to use website options and services	Session
planetherapyglobal.org	sbjs_first_add	Cookie required to use website options and services	Session
planetherapyglobal.org	sbjs_migrations	Cookie required to use website options and services	Session
planetherapyglobal.org	sbjs_session	Cookie required to use website options and services	Session
planetherapyglobal.org	sbjs_udata	Cookie required to use website options and services	Session
region1.google-analytics.com	ar_debug	Cookie required to use website options and services	in 3 months

Analytics

Property	Cookie	Purpose	Term
Google Analytics	_ga	ID used to identify users	in a year

Marketing

Property	Cookie	Purpose	Term
Google	NID	This cookies is used to collect website statistics and track conversion rates and Google ad personalisation	in 7 months

THIRD PARTY COOKIES

Third-party services are beyond the control of the editor. Suppliers may at any time modify their service conditions, the purpose and use of cookies, etc.

External suppliers of this website:

Editor	Privacy Policy
Google Analytics	https://privacy.google.com/take-control.html
Google	https://privacy.google.com/take-control.html

INFORMATION ON INTERNATIONAL TRANSFERS.

In compliance with articles 44 of the GDPR, transfers based on an adequacy decision of the European Commission or in the event that there are adequate guarantees through a legally binding and enforceable instrument between public authorities and bodies, or through binding corporate rules, or standard clauses adopted or approved by the Commission, or through codes of conduct or certification mechanisms, shall be legitimate. Otherwise, the authorisation of the competent supervisory authority or, failing this, the explicit consent of the data subject or another of the cases set out in art. 49 GDPR is required.

In relation to transfers with the USA, the EU-US Data Privacy Framework must be complied with. We inform you that PLANETHERAPY carries out international transfers of your data and that it complies with the regulatory requirements explained in the preceding paragraphs. Likewise, whether or not third parties carry out international transfers can be verified through their own cookie policies.

COOKIES CONFIGURATION PANEL

From this panel the user will be able to configure the cookies that the website can install in their browser, except for the technical or functional cookies that are necessary for browsing and using the different options or services that are offered.

[Cookie panel](#)

HOW TO MANAGE COOKIES FROM YOUR BROWSER

Delete cookies from your device	Cookies that are already on a device can be deleted by clearing the browser history, thus deleting the cookies from all websites visited. However, some of the saved information (e.g. login data or website preferences) may also be lost.
Manage site specific cookies	For more precise control of site specific cookies, users can adjust their privacy settings and cookies in their browser.
Blocking cookies	While most modern browsers can be configured to prevent cookies from being installed on a device, this may require the manual adjustment of certain preferences each time a site or page is visited. In addition, some services and features may not work properly (for example, profile logins).

HOW TO DELETE COOKIES FROM MOST COMMON BROWSERS

Chrome	http://support.google.com/chrome/answer/95647?hl=es
Edge	https://support.microsoft.com/es-es/microsoft-edge/eliminar-las-cookies-en-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09
Explorer	https://support.microsoft.com/es-es/help/278835/how-to-delete-cookie-files-in-internet-explorer
Firefox	https://www.mozilla.org/es-ES/privacy/websites/#cookies
Safari	https://support.apple.com/es-es/guide/safari/sfri11471/mac
Opera	https://help.opera.com/en/latest/security-and-privacy/#clearBrowsingData